

Direct Color Systems®

The Platinum Program for Direct Jet UV LED Printers

Join the Platinum Program by purchasing an eligible machine with an optional trade up within 9 months.

What makes this Platinum Program so special?

Platinum Direct Jet 1024UVHS and 1024UVDD LED printer models have many benefits.

1. **What does 'Platinum' mean?** The Platinum Program has been designed as a conduit for customers that need the industry best in class UV LED printing capability, but want to limit their investment. Within 9 months of purchasing a Platinum Direct Jet printer, the purchaser may choose to trade up their Platinum Direct Jet UV LED printer for a new Direct Jet 1024UVMVP6 or 1024UVMVP15. At that point 70% of the purchase price of the Platinum printer will be allowed as trade in value against a new Direct Jet 1024UVMVP6 or 1024UVMVP15 at current MSRP. This credit cannot be used in conjunction with any other offer or discount.
2. **A Sound Investment.** Purchasing a Platinum Direct Jet UV LED printer is more than purchasing a pre-owned printer through a current owner or 3rd party service. Purchasers of a Platinum Direct Jet UV LED printer can rest assured that their printer comes equipped with all of the features and application abilities of the original machine.
3. **Quality Matters.** Every Platinum Direct Jet UV LED printer is re-entered into our production and quality control line. As such, each Platinum printer meets all of the quality and repeatability testing requirements performed on a new Direct Jet UV LED printer. If a machine does not pass all of these tests, it will not be sold.
4. **What do the machines look like?** Platinum Direct Jet UV LED printers are previously used machines. As such, some may have visible ink spots within the working areas and others may have scratched or scraped covers.
5. **A certified warranty.** All Platinum Direct Jet UV LED Printers are sold with a 6-month factory parts only warranty.
6. **Platinum Program Printers:** Available models include Direct Jet 1024UVHS and 1024UVDD Direct Drive UV LED Printers.

Please see the enclosed quote for further package details.

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DCS HQ 99 Hammer Mill Road, Rocky Hill, CT USA 06067 / 800-693-6376 / +1 860-829-2244 / info@directcolorsystems.com
DCS EAA Rua do Alto Das Torres, 942, 4430-009 Vila Nova De Gaia, Portugal / EAAinfo@directcolorsystems.com

