

FOR IMMEDIATE RELEASE
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Direct Color Systems™ Adds Operation Manager

BERLIN, CONN., USA – John Goyette joins Direct Color Systems as Operation Manager. Mr. Goyette has over 15 years of management experience in multiple industries. Prior to joining DCS, John was a Client Services Manager for DST Output, managing contracts primarily in the Financial Services Industry. His background includes development of training programs in customer service, development and implementation of billing and financial systems, and contract development. John currently holds a green belt in Six Sigma or Lean manufacturing through Quality America.

Direct Color Systems™ engineers, manufactures and markets small format, direct-to-substrate thermal and ink jet printers. The company also markets related printing supplies, including software, ribbons, inks, substrates and accessories.

Founded in 1995, DCS' mission is to, "Create Customer Profitability through Continual Innovation". The company sells to distributors in over 30 different countries around the world. DCS is located in central Connecticut at 1436 Berlin Turnpike, Berlin, USA.

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